

Jack Avetisyan

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PROFILE

Graphic Designer, Art Director and Digital Retoucher with 14 years of experience in print, OOH, digital, interactive, and presentations.

EXPERIENCE

LEAD SENIOR DESIGNER, UNIBAIL-RODAMCO-WESTFIELD, LOS ANGELES, CA — 2016–PRESENT

Designing marketing and advertising assets for print, OOH, video, social and digital media.

Designing campaign toolkits and style guides.

Create marketing and executive decks in Powerpoint, Keynote, and Interactive PDF.

Digital retouching for URW campaigns.

FREELANCE DIGITAL RETOUCHER & GRAPHIC DESIGNER, LOS ANGELES, CA — 2013–2016

Responsible for high volume image retouching for e-commerce and print catalog imagery.

Client list: Kelly Wearstler, Proper Hotel, Just One Eye.

ART DIRECTOR/SENIOR DESIGNER, PINNACLE DESIGNS, SAN FERNANDO, CA — 2008–2014

Graphic designs and art direction for custom souvenirs and promotional products.

Hired as Senior Designer in 2008 and promoted to Art Director in 2011.

Managed team of six onsite designers and project manager and four freelance designers.

GRAPHIC DESIGNER/ILLUSTRATOR, DISNEY INTERACTIVE STUDIOS, BURBANK, CA — 2007

Designed gaming assets, icons, interface and characters for new game IP.

EDUCATION

Otis College of Art and Design, Los Angeles, CA — Bachelor of Fine Arts, 2006

SKILLS

Adobe Indesign, Photoshop, Illustrator, After Effects, Premier Pro, XD, Powerpoint, Keynote, and Robohead project management tool.